

American Rescue Plan Act (ARPA) Spending Plan

April 5, 2022



City of
Hopkins
Minnesota

ARPA Overview

- Allocated \$2,018,224
- Use by December 31, 2024



ARPA Process

- Overview of ARPA presented to City Council on January 11th
- Reviewed community input, staff recommendations and Council priorities on February 15th
- Reviewed a draft version of Spending Plan on March 8th



Spending Plan

- Authorizes expenditures of \$1,618,224
- Remaining \$400,000 to be held for a future use



Public Safety

Hire 1 additional officer beginning on 1/1/2023. ARPA can support this position in 2023 & 2024. This would require general tax levy support in 2025.	\$	260,000
Mental Health & Community Safety	\$	240,000
	\$	500,000

- 24.8% of total allocation



Economic Development

Hire 1 additional planner beginning on 7/1/2022. This position would act as a planner, grant administrator and support economic development. ARPA can support this position in 2022-2024. This would require general tax levy support in 2025.

\$ 275,000

Economic Development Programs/Grants

\$ 225,000

\$ 500,000

- 24.8% of total allocation



Revenue Loss

Art Center	\$	318,224
Depot (set aside, but not committing until consultation with Depot partners)	\$	35,000
Parking	\$	15,000
Pavilion	\$	250,000
	\$	618,224

- 30.6% of total allocation



Additional Information

- Council also requested additional information on the following:
 - Equity
 - Youth Workforce
- Staff would like Council to provide feedback/direction.



Equity

Goal: Build internal capacity for diversity and equity in the organization's work as a foundation for advancing equitable practices and community collaboration.

Staff recommends working with a consultant on strategic planning and metrics driven approach to advancing this work internally.

Part One: Assessment, Engagement and Strategic Action Planning - \$40,000

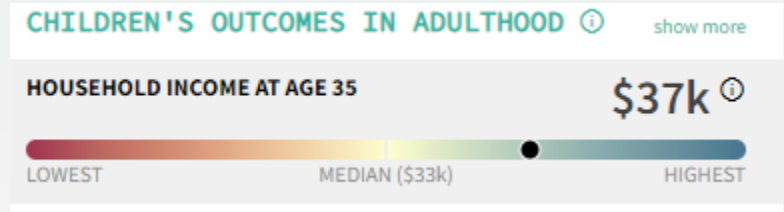
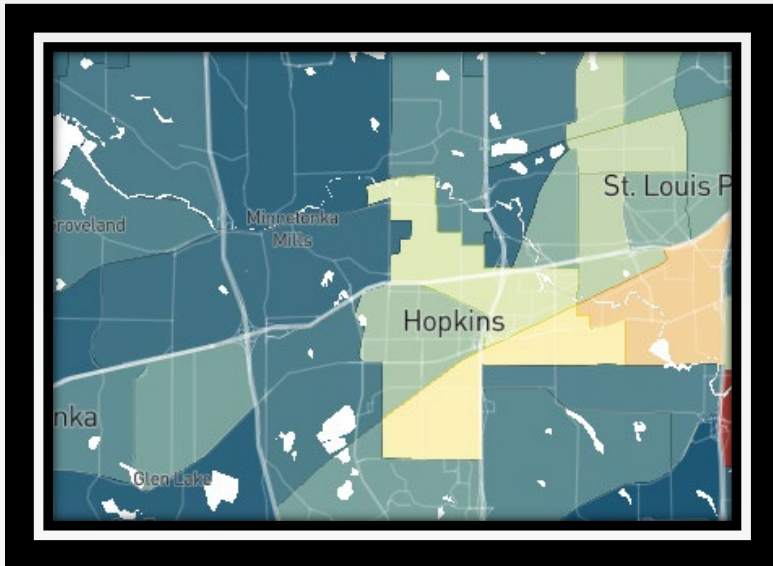
Engage leaders and employees, in an equity focused assessment of current policies and processes, and develop a strategic action plan for improvements. Develop an accountability system to include key metrics and a system for sustained engagement and implementation support.

Part Two: Ongoing Implementation- \$10,000

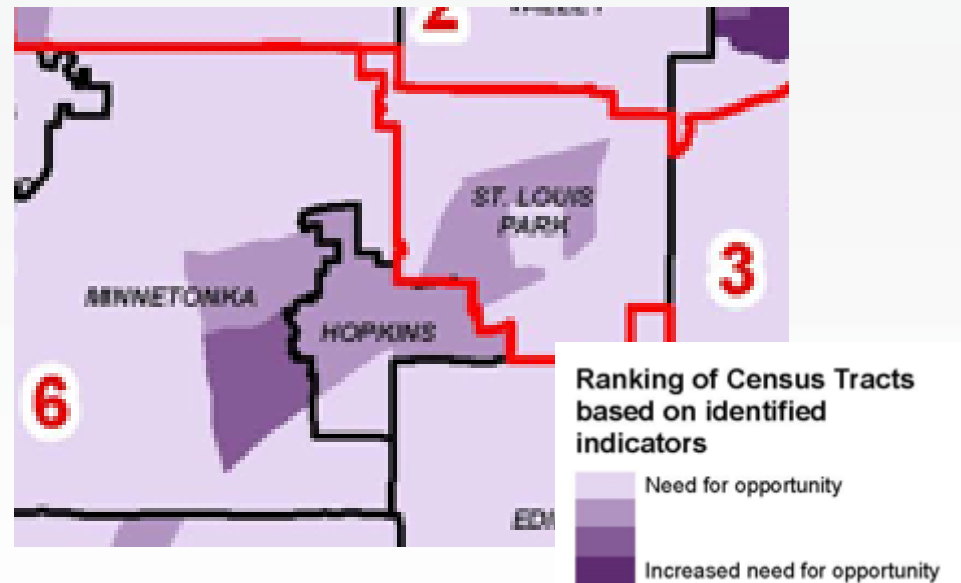
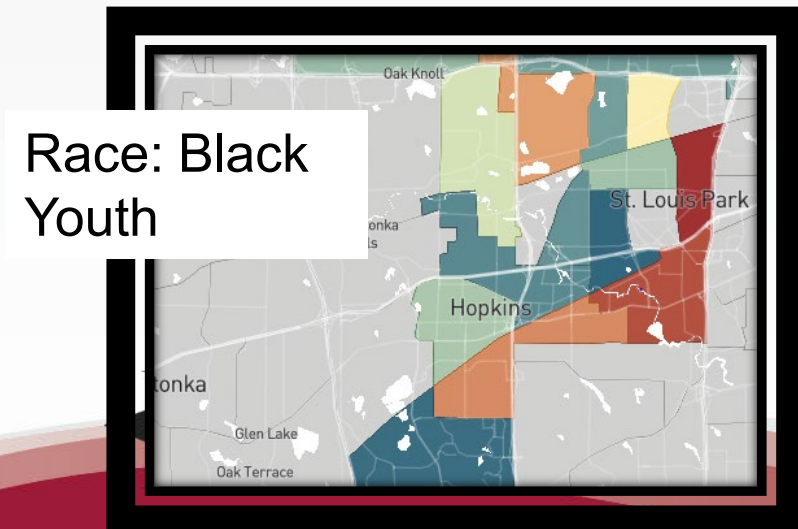
Continue ongoing development of internal equity practices. This could include: department specific equity goals and trainings, incorporation of an equity tool or scorecard into council reports, and continued implementation of equity practices in policies and procedures.



Youth Workforce



Data: Opportunity Atlas & Hennepin County



Youth Workforce

MN Department of Employment and Economic Development (DEED), research has shown that the number one predictor of future success in the workforce is early exposure to work experience. The research about work experience for youth indicates:

- Contextual/hands-on learning improves student's grades, attendance and graduation rates.
- Youth who have an opportunity to gain work experience as teens are more likely to stay in school, avoid involvement in crime, gang behavior, drugs and unwanted pregnancies.
- Teen employment contributes to significantly higher wages as youth adults enter their twenties.
- Youth in low-income families have the least access to jobs.



Youth Workforce

Goal: To review/compare best practices and efficient/effective manners of developing a pipeline program focused on workforce readiness/career development (internal and external) for youth with barriers to employment.

Part One: Needs Assessment and Modeling- \$17,000

- *Workforce Development Intern - \$7,000*
- *Technical Assistance - \$10,000*

Part Two: Programming – TBD

- City Internships - \$24,500
- Staff Shared with Partners (Minnetonka, Golden Valley and Hopkins Schools) - TBD
- ½ funded internships for local businesses - \$2,250 per internship up to 5 (\$11,250) funded from Economic Development ARPA

